

STEPS FOR SELLING YOUR HOME WITH KELLER KNAPP REALTY



THE SELLING PROCESS

Your Keller Knapp agent will work with you every step of the way.

Let's get started.

STEP 1



Your agent will guide you through the process to make it as easy and stress-free as possible.

STEP 3



Prepare your home for sale: Your Keller Knapp agent will identify to-do items and home staging to make your home as desirable for potential buyers as possible.

STEP 5



Negotiate a contract: Your Keller Knapp agent will negotiate offers on your behalf to secure price and terms you desire.

STEP 7



Facilitate the appraisal process: The appraisal process can be one of the most important, and often overlooked, aspects of selling a home. Your Keller Knapp agent is knowledgeable about the nuances of the appraisal process and can help address issues that may arise.

STEP 2



Determine a price: Based on market data and your Keller Knapp agent's expert knowledge of the area, you will be able to set a fair value for your home.

STEP 4



Develop and implement a marketing plan: Your Keller Knapp agent will use their extensive experience to customize a marketing action plan that will take advantage of the latest industry technology, as well as on-the-ground, local strategies.

STEP 6



Address the inspection: Your Keller Knapp agent will review with you the buyer's inspection and guide you through needed repairs.

STEP 8



Close the sale: Your Keller Knapp agent will advise you on the closing process and any documentation you need to secure.

Congratulations! Your home is sold!