



KELLER KNAPP REALTY

SINCE 2003

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Call to Action





Keller Knapp Realty

Keller Knapp Realty is Atlanta's top intown boutique firm, with 4 offices and just over 100 agents. We have been serving intown Atlanta buyers and sellers since 2003.



Marketing

We believe that innovative marketing and technology make us better agents.



Authenticity

Our team of agents represent the diversity we love about intown Atlanta.



Giving Back

Our company philosophy includes a culture of support for our communities.



Keller Knapp Realty

Realtors®
Neighbors
Community Advocates



404-370-0092



info@kellerknapp.com



Facebook.com/kellerknapprealty



Kellerknapprealty.com

Experience

35

% of agents who are Atlanta Top Producers

7

Agents with \$10+ Million in sales

\$

410 Million dollars total sales volume for 2017

Keller Knapp is consistently one of the top boutique real estate firms in Atlanta, focusing on a client-first philosophy and above ALL, doing the RIGHT THING, *ethically* and *always*.

Recent Listings and Sales



- 2,452 square ft
- 5 bedrooms
- 4 bathrooms
- Basement

Listed: \$739,000



- 3,300 square ft
- 5 bedroom
- 4 bathrooms
- Finished basement
- 2-car garage

\$1,220,000



- 1,750 square ft
- 3 bedroom
- 2 bathrooms
- Large lot

\$430,000





Your Home

123 Main Street, Atlanta, Georgia 30316

We will arrange to preview your home before our listing appointment to identify and analyze the facts and features your home offers.

Facts & Features

- Single Family Home
- Bedrooms
- Baths
- Year built
- Sq ft
- Parking
- Design and kitchen
- Updates/renovations/additions
- Outdoor features
- Basement/storage
- Fireplaces
- HOA fees





Median sales price in recent months

Your Neighborhood

We will provide a brief description of your neighborhood, analyze comparable sales, include school highlights, and identify desirable amenities and local attractions.



Schools

Elementary
Middle
High School



Walk/Bike

Emphasize
neighborhood
features and
amenities



Commute

Highlight
Accessibility

Marketing Highlights

- Dynamic listing in two multiple listing services
- Syndication to more than 200 websites
- Listing on kellerknapprealty.com, powered by Homes.com
- Professional photography, *always!*
- Open House and Agent Caravan
- Reverse Prospecting
- Email blast to 2,500+ intown agents
- Coming Soon listings

Flexible Commission Plan

We work hard for our money...but we also love to pass along savings to our clients! Commission discounts and flexible plans are available to fit every sellers' needs – sometimes saving thousands of dollars!



Social

Keller Knapp
Agent social media
NextDoor



Website

Keller Knapp's
website is
powered by
Homes.com



Physical

Yard sign, interior
feature signage
and professional
flyers.



Your Home/Our Price

Estimated time on market



Influential Factors

- Location
- Current Conditions
- Market status
- Exposure



Increase Value

- Paint interior
- Staging
- Yard clean-up
- Countertops

Let's Recap



Go to Market Strategy

Our proven marketing strategy will maximize exposure and generate leads.



Our Listing Price

Our listing price will be based on real market data as well as neighborhood knowledge and expertise. However, we promise to listen to your concerns if there are any.



Expected Time on Market

We will provide a realistic time frame based on time of year, your neighborhood and market status if necessary.



Quick Fix

We will provide you with some homework that is critical to list the house at the targeted price.



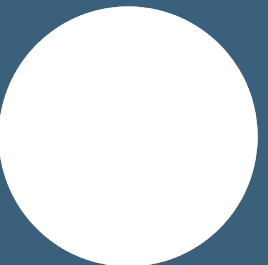
Contact us today for a personalized Market Analysis



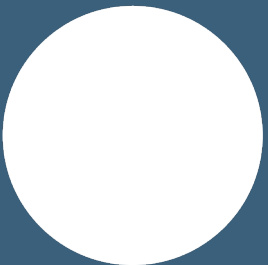
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